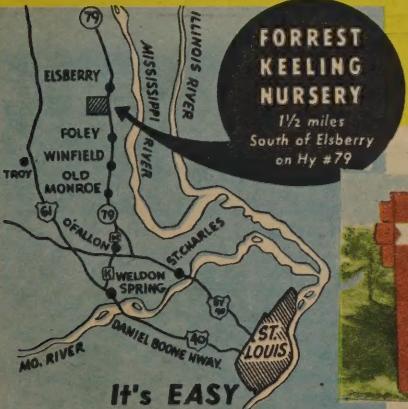


62
1957

Ready Now! FORREST KEELING'S

Annual Spring

GREEN THUMB Sale!



It's EASY
to Get to PLANTLAND

An hour from West St. Louis, on Highway No. 79—a beautiful drive up the Mississippi River Hills. You will find adequate parking facilities, a spot for a picnic lunch and courteous and informed sales people to assist you with your planting problems.

LIBRARY
FEB 12 1957
U.S. Department of Agriculture

COLORADO
**BLUE
SPRUCE**
\$1
Very Special EA.

Last year a sellout!
Strong 5-year-old twice
transplanted 8-12-in.
in height. Will develop
to priceless specimens.



Continuing Thru MARCH - APRIL - MAY

Open Every Day
THRU MAY

HUGH STEAVENSON, proprietor of Forrest Keeling Nursery, invites you to visit PLANTLAND, whether you come to buy or just to browse. Pack the family in the car and combine an outing with plant inspection. If you are too far to drive, you will receive prompt and careful treatment when you order by mail.

MAIL YOUR ORDER NOW!

SEE PAGE 20



PLANTLAND'S
FORREST KEELING NURSERIES
Elsberry, Missouri
Phone Twin Oaks 8-5571

or DRIVE OUT TODAY!

ST. LOUIS POST-DISPATCH

Part 7—St. Louis, Sunday, February 24, 1957

**Forrest Keeling
Quality**



Horse High—Bull Strong
Goat Tight

THE BEST LIVING FENCE you can buy! That's right, grade for grade you will find our Multiflora definitely superior. Grown by Hugh Steavenson, the originator of Multiflora Rose Living Fence. Our plants are grown on the best Mississippi bottom ground. Plants receive the best culture, including a feeding of balanced plant-food injected into irrigation water each time plants are irrigated. The result is a "fattened" plant, loaded with nutrients, that is "arin' to grow." Folks are amazed at the growth of our plants the very first year! Ordinarily, plants stand still the first year while the root system becomes established.

And the fact that we grow and ship more of our living fence plants to more people throughout more of the country than any other nursery means we have been able to hold our price to rock-bottom minimum for quality stock.

Our Satisfied Customers—Your Best Guarantee

FROM MISSOURI: "I desire 200 more #1 Standard Thorny Multiflora Rose. None of the 350 I ordered last spring has died. Some of the shoots on some of the plants have already grown 5½ ft. St. Louis, Mo.

FROM OKLAHOMA: "I bought 50 from you last year, and they are wonderful." Oklahoma City, Okla.

FROM TEXAS: "This is a snapshot of a 3-yr-old Multiflora Rose hedge (stock from your nursery). Has thrived thru Texas drought and grasshopper siege of last summer without irrigation. It borders the road and gets plenty of water from road ditch when it does rain." Ft. Worth, Texas

FROM MICHIGAN: "We planted Multiflora Rose fence on our place at Pigeon, Michigan, in the fall of 1951—it survived two winters in fine shape and is now a nice fence—canes are 5 to 6 feet long—we're very proud of it." Lansing, Mich.

Millions of Forrest-Keeling Multiflora Rose Plants
Have Been Sold to Make LIFETIME Fencing

GUARANTEE

We guarantee that 95% of the No. 1 Standard (and larger sizes) Forrest Keeling Multiflora Rose that you buy from us will live.

If you will notify us during the first summer (before August 15) following planting of the number which do not live, replacement will be made equal to 95% of the number originally purchased.

Conservation grade will ordinarily give excellent survival but we limit the guarantee to 85% because this smaller size is more vulnerable to adverse weather and site.

ELSBERRY, MISSOURI

Hugh Steavenson

FORREST KEELING NURSERY

Lifetime MULTIFLORA ROSE

"LIVING
FENCE"

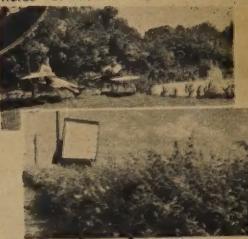


FORREST KEELING MULTIFLORA ROSE is a thick, thorny, blossoming shrub that attains a height of 6 to 8 feet. When the plants are set close together (12 inches) in a single row they rapidly form an effective barrier against animals and people.

We grow only one type of Multiflora and we think there is none better for hedge fencing purposes. Its growth is somewhat umbrella-like. Canes shoot up 4 to 6 feet or more, then begin to droop with the slender ends of the side canes hanging almost to the ground.

The importance of selecting the right type of Multiflora cannot be over-emphasized. The U.S. Department of Agriculture says "When selecting plants for your fence hedge of multiflora rose, be sure they are erect and have stiff thorns." The University of Missouri, College of Agriculture, has this to say: "The multiflora rose is notorious for variability of form and vigor. Upright, spreading and trailing kinds may be found. Some have thorns, others are thornless. For hedge fence purposes, it is important to select the upright, thorny, vigorous type which grows a mass of dense canes from the ground to a height and spread of about eight feet."

Selecting parent stock for thorniness, disease resistance and vigor. (Note our well-grown fields of Multiflora.)



Carefree—Inexpensive
PRIVACY and PROTECTION

PRICES

Forrest Keeling MULTIFLORA ROSE

No. 1 STANDARD

Top quality for general fencing. Well-branched, 15-18 in. (before pruning). Caliper 3/16-1/4 in. Husky, heavy, uniform plants.

100 to 500 plants **7c** Postpaid Ea.

500 or more plants **5c** shipped express Ea.

5000 or more plants **4c** shipped express Ea.

CONSERVATION GRADE

10 to 15 in. (before pruning). Caliper 2-1/2 to 3-1/2 in. Balanced top and root.

\$3.99 Per 100 plants,
Postpaid

\$30.00 per 1000 plants,
shipped express

JUMBO GRADE

Extra-heavy plants for quick effect. Stocky 18-24 in. (before pruning). Root-crown caliper 1/4 to 3/8 in. Heavily stemmed.

50 to 500 plants **11c** Ea.
Postpaid

500 or more plants **8c** each
shipped express

COUNTRY CLUB GRADE

For estate, country clubs, the home lot and similar uses where a stout barrier or screen is desired in the shortest period choose our giant "Country Club Grade." Top growth 24 inches and up (before pruning). Root-crown caliper 5/16 to 1/2 in.

Plants \$19
Per 100
shipped express

50 plants
\$10.50
shipped express

25 plants
\$5.95 post-
paid



Country Club Grade Plant at Left.
No. 1 Standard Grade at Right.

GREEN THUMB *Sale!*

FEATURING OUR FAMOUS
EVERGREENS
at the Season's Lowest Prices



OREGON GRAPE HOLLY

(*Mahonia aquifolium*)

A hardy, durable broadleaf evergreen shrub with Holly-like leaves and large clusters of golden-yellow flowers followed by grape-like bunches of blue berries.

Reg. \$2.49—15-in. bushy plants

\$1.79
Each
Postpaid



EXTRA SPECIAL Red-Berried BURFORD HOLLY

(*Ilex cornuta burfordii*)

A shrub Holly growing to 6 ft. with lustrous evergreen leaves and clusters of sparkling red berries. Beautiful, specimens in the St. Louis area have lived for years. This Holly is self-pollinating.

12-15-in. plants \$2.29
Container-grown. Postpaid

Each



EVERGREEN BITTERSWEET

(Erythrina radicans vegetal)

Excellent evergreen vine, with lustrous thick leaves. Has orange-scarlet berries. Not a fast grower, but its year 'round effectiveness is unexcelled. One of the most sought-after broadleaf evergreens.

Heavy 2-yr. transplants, 12 to 15 inches

1.00 each; 90¢ each per 3 or more, Postpaid

Long-Cluster, Heavenly Blue WISTERIA

(Wisteria floribunda)

Wisteria has long been a favorite vine but the short-clustered Chinese Type has been the one commonly planted, while the Japanese (floribunda) with its extremely long flower racemes, is rarely seen. It is much superior, with flower clusters 2½ feet or even longer.

2-Yr. No. 1 Plants

2.00 each; 1.80 each per 3 or more, Postpaid



COLORFUL VINES

Featured in PLANTLAND'S Annual Spring Green Thumb Sale!

SEE PAGE 15 FOR GROUND COVERS

Hall's Evergreen HONEYSUCKLE

(Japonica halliana)

A favorite ground cover. Evergreen foliage; white, deliciously fragrant trumpet shaped flowers turning to cream color. A vigorous, exotic vine which has taken kindly to American conditions and well adapted and hardy most everywhere. Suitable in sun or shade. For ground cover, plant on 2 foot centers.

**10 for \$4.87
Postpaid**

**20 for \$8.75
Postpaid**

**100 for \$39.00
Express Collect**

**60¢ ea.
Postpaid**



BLUE CLEMATIS (Clematis jackmanii)

Huge, velvety violet-purple flowers. Many Clematis have been introduced but none, in our estimation, rival the glory of Clematis jackmanii. Grows rapidly and blooms all summer. Likes fertile, moist, soil and a protective mulch. Use on pergolas, fence, upright supports or rockeries. Plants from pots.

1.35 each;

1.30 each per 3, postpaid

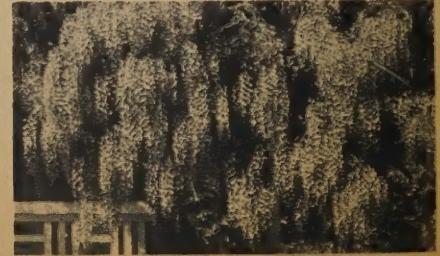


Heavy 3-Year
No. 1 VINES
Spring Sale
Special

**\$1 EACH
Postpaid**

BITTERSWEET

Most ornamental of our hardy northern vines. Trusses of gold and red berries are an annual autumn delight and they last well into the winter unless you harvest for bouquets. Rich deep-green foliage turns brilliant saffron in autumn. Hardy and vigorous in sun or semi-shade. Use on trellis, fences, pergolas and as bank cover.



PLANTLAND'S

Everblooming ROSES

"America's Favorite"

Being Featured Now
at these GREEN THUMB SALE PRICES!—SAVE!

Plantland's
PATENTED

GRANDIFLORA ROSES



QUEEN ELIZABETH — New patented grandiflora, cross between H. T. and Floribunda, blending a soft carmine rose color with pink. One of the best examples of modern rose breeding.

BUCCANEER — New patented grandiflora. Perfect long buds open to a very bright unfading yellow.

3 OR
MORE
\$2.25 EACH

\$2.50 EACH

Here Are the Two 1957 ALL-AMERICA Winners



WHITE BOUQUET

1957 All-America selection. Pure, white Gardenia-like flowers have sweet, spicy fragrance. Lustrous dark green foliage. Buy now at these "Green Thumb" prices.

\$2.50 each **3 or more \$2.20**



CLIMBING GOLDEN SHOWERS

First winter hardy, everblooming climbing rose that blooms from spring through fall. Buds and flowers are daffodil yellow, very fragrant. All-America rose selection for 1957.

\$3.00 each **3 or more \$2.65 each**



PATENTED FLORIBUNDA ROSES

JIMINY CRICKET — Floribunda featuring tangerine red buds, opening to coral-orange and finishing in a pink coral. Vigorous upright growth makes Jiminy Cricket ideal for hedges, and its blooming habit qualifies it as an outstanding color mass or border edge.

\$2.00 each

FASHION — Finest Floribunda ever created. The breath-taking color of luminous coral-pink blooms and the hundreds of oriental-red buds make it the favorite it is today.

3 or more \$1.75 each

GOLDILOCKS — Clusters of sunshine yellow, long-lasting, rich golden-yellow buds are excellent for cutting.

\$1.75 each

RED PINOCCHIO — Rich carmine color deepening as bloom opens. Fragrant, vigorous; prolific bloomer.

3 or more \$1.55 each

SUMMER SNOW — Excellent white Floribundas. Drifts of white blossoms take on appearance of mounds of snow. Heavy flower clusters cover plant all summer.

3 or more \$1.30 each



FLORADORA

CIRCUS — New multicolor Floribunda and the only winner of AARS Award for 1956. Predominant color is yellow with the light buds richly marked with red. Changing colors yellow, orange, scarlet, buff, apple blossom pink and red make it unique in the rose world. Fragrant.

\$2.20 each

CIRCUS

NON-PATENTED FLORIBUNDAS

RED SHADE FLORADORA — Geranium-red, floribunda producing double blossoms. Fine border or hedging plant.

**12 OR
MORE
\$2.00 each**



PINK SHADE ROSE ELF — Very large double pink blossoms. Clusters of roses on long, strong stems.

**12 OR
MORE
\$1.25 each**
Each — 1.45
Ea. per 3 1.40
Ea. per 6 1.30
Postpaid

FLORIBUNDAS

Plantland's SHADE-LOVING Plant Selection Sale!

VINES For SHADE



Right: Dr. Edgar Anderson, Director of Missouri Botanical Garden, who discovered and introduced Bulgarian Ivy. He is standing, with Hugh Stevenson, head of Forest Keeling Nursery, on a "smooth, green carpet" of the ivy. Note also how the ivy clothes the tree-trunk in an evergreen sheath.

BALTIC IVY (*Hedra helix baltica*)

Hardy form of English Ivy. Excellent vine for covering walls of stone and brick. Equally useful as a ground cover where grass is shaded out, or for shaded embankments. Spreads and covers rapidly.

Twelve or more plants, **25c** each, Postpaid

Plantland's BLEEDING HEART

Old fashioned favorite. Pink, heart shaped flowers resemble a graceful valentine. Beautiful in mixed bouquets. They do exceedingly well in partial shade, producing hundreds of blooms. Blooms for several weeks in late spring.

\$1 19 EACH Postpaid



← BULGARIAN IVY (*Hedra helix MBB "Bulgaria"*) (*MISSOURI BOTANICAL GARDEN)

Truly a superb vine — providing a luxurious emerald carpet for your home grounds. Far superior in hardness, vigor, character and appearance to any other ivy for use as a vine or shady-area ground cover. Brought to this country by Dr. Edgar Anderson, Director of the Missouri Botanical Garden (Shaw's Gardens), in 1934. It has proven itself for creating a "smooth green carpet" in shady locations where grass will not grow. Its performance as a vine on stone walls, buildings and tree trunks is equally satisfactory. Its vigor, ease of establishment, verdant foliage and robust growth habit promise to revolutionize the use of ivy as a ground cover and vine in the midwest.

6 plants \$275 12 plants **\$500**
for for

100 plants \$2950 All Postpaid
for

PURPLE WINTERCREEPER

(*Euonymus fortunei colorata*)

Excellent broadleaf evergreen ground cover with leaves turning a purplish red in the fall and remaining that color all winter long. Thrives in sun or deep shade.

12 or more, only **25c** each, postpaid

Here's the answer to that problem spot in deep or partial shade. Beautify with these fine plants.



Fancy Leaved CALADIUM

Very showy foliage plants with red, green and white variegated leaves. Marvelous pot plants for sunporch, or for shady window boxes. Plant in shade or semi-shady locations, four inches deep. Heavy bulbs.

3 Bulbs \$1 **6 Bulbs \$1.85** Post-
for for paid



FUNKIA (Plaintain Lily)

Hardy perennial with handsome green foliage and lily-like lilac flowers borne on graceful spikes. This shade loving plant blooms in July and August, and attains a height of about 18 inches. Will thrive in shade or partial shade.

60c 3 or **50c** post-
each more **50c** each paid

HARDY FERNS

Beautiful shade-loving plant. Easy to grow. Plant in light open soil and provide plenty of moisture. Plant 8 to 10 inches apart.

60c 3 or **50c** post-
ea. more **50c** ea. paid



PLANTLAND'S

Everblooming ROSES

"America's Favorite"

Being Featured Now
at these GREEN THUMB SALE PRICES!—SAVE!



Plantland's HYBRID TEA ROSES

RED SHADES

CHRISTOPHER STONE . . . Vivid scarlet blooms. Deliciously scented.
ETOILE DE HOLLANDE . . . Dark red blooms. Often called "Black Rose."

PINK SHADES

RADIANCE . . . Ever popular, very hardy. Cameo-pink blooms.

YELLOW SHADES

ECLIPSE . . . Highest rated yellow rose. Golden yellow blossoms, tapering two-inch buds.
MRS. P. S. DUPONT . . . Perennial favorite, well-known rose; deep golden yellow.

BLEND'S

PRESIDENT HERBERT HOOVER . . . Beautiful buds and blooms of yellow with pink and flame tints.

WHITE

K. A. VICTORIA . . . Most popular of all the whites. Snowy white double blossoms. Fragrant.

PRICES ON ALL ROSES

(Other Than Patent Varieties)

Per Each	1 ⁴⁵	Each	3 ¹⁰	Each	6 ³⁰	Each	12 ¹²⁵
Per Each	1 ⁴⁵	Each	3 ¹⁰	Each	6 ³⁰	Each	12 ¹²⁵

PATENTED HYBRID TEAS

CHARLOTTE ARMSTRONG

Long, slender, blood red buds opening to magnificent flowers.
Fragrant, hardy.

NEW YORKER

Brilliant red, with color long lasting and sun resistant. Plant is sturdy, upright and vigorous.

CHRYSLER IMPERIAL

Vivid, rich tones of crimson enhanced by darker overtones of oxblood red. Five-inch blooms.

PEACE

Golden-yellow buds etched with pink. Flowers change from yellow to cream as they open. Six-inch blooms are commonplace.

\$1.25
EACH
Per 12 or more

\$2
EACH

\$2.50
EACH



Plantland's Select CLIMBING ROSES

\$1.25
EACH per 12 or more
\$1.45
EACH per three \$1.40
Each per six \$1.30

PAUL'S SCARLET . . . Most popular of all climbers. Intense scarlet flowers of excellent shape and good size.

NEW DAWN . . . Everblooming climber. Apple-blossom pink flowers with old rose fragrance. Artistic trim buds.

BLAZE . . . Hardy vigorous climber similar to Paul's Scarlet. Flowers crimson-scarlet with recurring bloom during the summer.

Plantland's SELECT ROSES

Plantland's roses are the big, husky 2-year-old No. 1 grade rose plants produced in northern California. There is not a garden plant—without exception—that will provide such a wealth of blooms from late spring until late autumn as a good rose. We guarantee our plants to be as fine as you can buy. Cultural directions on rose care are sent with every order. Order now at Green Thumb Sale Savings!

Plantland

Spring SHADE TREE Values!



America's Newest Shade Tree Sensation! **CORK TREE** (*Phellodendron amurense*)

America's newest hardy Shade Tree. Wide spreading branches, and deeply furrowed cork-like bark, white flowers and huge bunches of black berries make it an outstanding shade tree. Grows with great rapidity and wide spreading habit provides shade in a hurry.

Special for Green Thumb Sale!

Field-grown plants, 5 to 6 ft. **\$3.25 EACH**
Postpaid



SAW TOOTH OAK (*Quercus acutissima*)

Rapid growing, wide spreading tree with dense, lustrous chestnut-like foliage. And fast-growing! A handsome shade and lawn tree. Children will love to climb its branches. Hardy St. Louis, Boston and South.

Field-grown, 3 to 4 ft.
heavy branched trees.
Special! — — — — —

\$2.00 each
postpaid



LANCE-LEAF or GREEN ASH (*Fraxinus lanceolata*)

Best of all Ashes for home planting. A fine, stately tree that transplants wonderfully well. Light, lacy shade encourages luxuriant turf.

Foliage is pale green and its growth form is upright and confined rather than wide spreading. Any home will benefit from at least one Ash tree.

Field-grown plants
4-ft. heavy. Special! **\$2.00 each**
postpaid



CRIMSON KING MAPLE

(Plant Patent #735)

Best Red Maple grown today. Leaves come out a blood-red and stay red all summer. Completely hardy. It reaches an ultimate height of 50 feet. Our plants are two-year grafted "whips," which seem to establish better than older plants.

Field-grown, 2-year,
5 to 6 ft. **\$4.95 each**
postpaid



COCKSPUR THORN (*Ilex gallii*)

Choice flowering tree with white blossoms in May. Bright red fruit is effective during most of the winter. The lustrous, dense foliage has a beautiful autumn color of orange to scarlet. Cockspur Thorn is a splendid specimen with its horizontal branching habit. This Hawthorne withstands shearing and makes an excellent hedge.

Field-grown, heavy,
bushy, 36-inch plants. **\$2.99 each**
Special Value postpaid

You Are Invited to See Our Larger Specimens of **SHADE TREES**

On Your Next Trip to Plantland

Sizes from 12 to 15 feet

- Thornless Locust • Green Ash
- Sweet Gum • Norway Maple
- Pin Oak • Scarlet Oak
- White Oak

FIRST CLASS

Permit No. 1

ELSBERRY, MO.

BUSINESS REPLY ENVELOPE

No Postage Stamp Necessary if Mailed in the United States

Forrest Keeling Nursery

Home of "Plantland"

R.F.D.

Elsberry, Mo.

Return to:

Plantland's Spring SHADE TREE Sale!



PIN OAK

Very Popular shade tree. Picturesque in branch structure, being pyramidal in outline. Excellent for specimen or street tree and easily transplanted.

Field-grown \$5.00
6-ft. trees each
Shipped Express Collect

THORNLESS HONEYLOCUST (*Gleditsia*)

For street and lawn planting this tree is one of the more favored to replace American Elm. Fragrant, creamy flowers appear in May. Lacy, delicate foliage lends an exotic effect. It is rapid-growing and perfectly hardy.

Heavy Field-Grown Trees
6-8 ft. \$3.79 each. Not
postpaid

WHITE BIRCH

Everyone knows and loves the beautiful Paperbark (or Canoe) Birch. This tree grows rapidly and the outer brown bark soon exfoliates to reveal the snowy-white under-bark. The lacy foliage in summer and striking winter silhouette provides year-round charm.

SPECIAL—only \$2.98
4-5 Ft., postpaid.



GOLDEN WEEPING WILLOW (*Salix nigra*)

Finest of all Willows. Beautiful, graceful branches sweeping to the ground. Gold colored bark makes this tree attractive summer and winter. Effective as lawn specimen or around pools or streams. Very fast grower.

Field-grown, 4 to 5 ft. trees
\$1.19 each
Postpaid



Plantland's HYBRID ELM

This "sudden shade" tree has taken the country by storm where people have come to know it. **Extremely rapid growth**—5 and 6 feet a year is common—plus hardiness and disease resistance. Durable, hardy, neat and clean. A first rate tree for those who want their shade "yesterday."

6-ft. Branched Trees \$4.49
Shipped Express Collect each

SIBERIAN ELM

(*Ulmus pumila*)—Erroneously called Chinese Elm

Fastest-growing, hardy tree you can plant. Few trees are so drought-resistant or suited to so many soils and locations. Free of, or resistant to, diseases and blights of American Elm. Siberian Elm may be interplanted to provide "sudden shade."

Field-grown, well-branched, 6 to 8 ft. heavy caliper trees.
Very \$2.00 Not
Special \$2.00 ea. Postpaid



SWEET GUM

The most handsome tree we can offer. Rapid growth, freedom from disease, hardiness and wide adaptability. Its star-shaped leaves are unlike any other tree and no tree displays such a riot of autumnal colors. Growth is columnar and stately yet its branches spread enough to provide abundant shade. We believe we have the largest stock of Sweet Gum in America. Field-grown, heavy-branched, 6-foot trees.

SPECIAL OFFER \$5.00
Regularly \$7.50—only \$5.00 EACH
Shipped Express. Not Postpaid

LUXURY HEDGING at GREEN THUMB Sale! Thrifty Prices



(Amur Maple Hedge)

AMUR SCARLET MAPLE

(*Acer ginnala*)

Best dwarf Maple. Gay and colorful summer and autumn. In the summer the scarlet-red fruit against forest-green foliage creates an excellent color combination. A good tree for specimen or for screening purposes, requiring practically no care. Now is the time to plant—now is the time to buy!

30 ft. of Screen 60 ft. of Screen \$8
 (10 plants) 4.50 (20 plants)
 120 ft. of Screen (40 plants) 13.50 (All Postpaid)



GOLDEN VICARY

True dwarf, golden leaf plant, ideal for hedging or low edging for beds or walks. Our plants remain bright golden yellow throughout growing season. Needs little trimming. Easily maintained at eighteen inches. Plant in full sun for best color effect.

Sturdy, 10-12 inch, 2 year plants
 79c 20 for \$10 5 for 3.49
 Each 10 for 5.95 Postpaid



DWARF BLUE LEAF WILLOW HEDGE

(*Salix purpurea nana*)

Exciting new silver-blue hedge plant. We have observed this plant go through our recent Sahara-like summers and have been amazed at the way the feathery, compact foliage stood the worst of the drouth.

Use it trimmed as a colorful, low formal hedge around beds or walks. Let it grown untrimmed where you wish a soft mound-shaped hedge three to four feet tall. Plant one foot apart. *Field-grown plants, 12 to 18 inches*

Each per 10 48c Each per 50 45c Each per 100 40c
 All Postpaid

RED LEAF BARBERRY

(*Berberis thunbergi atropurpurea*)

Improvement over older green Japanese Barberry. Blood-red leaves provide rich color to home grounds from spring until fall and the red berries remain to provide winter color. Plant one foot apart for a tight hedge.

Each,
Per 100 28c

Each per 10, 33c
 Each per 50, 30c
 All Prices Postpaid



LUXURY HEDGING at GREEN THUMB Sale Prices



**WALL OF GREEN—
HEDGING ARBORVITAE**

Finest type of Arborvitae for hedging we know. Has proven much harder and durable than ordinary types. Strictly tops as **FAST GROWING**, luxuriant evergreen hedging plant. Emerald in summer, rich Forest Green with bronze overtones in winter. Shears beautifully and is developed into solid "wall-of-green." Prefers full sun.

12 to 15-in. Hedging Size Plants		40 ft. of hedge (40 plants) 12.00	
10 ft. of hedge (10 plants)	3.75	100 ft. of hedge (100 plants)	25.00
20 ft. of hedge (20 plants)	7.00		

All above shipped Postpaid



RUSSIAN OLIVE HEDGE

(Elaeagnus angustifolia)

Exciting gray-green silvery foliage. Yellow flowers, silvery outside, in June. Thrives most anywhere. A favorite species for screening and windbreak planting. Grows to 20 feet.

Heavy 18-24 in. seedlings. Set 2 feet apart for quick-knitting hedge.

10c EACH in quantities of 25 plants or more. Postpaid



Gain Low-Cost Privacy and Protection With Lovely **AMUR HONEYSUCKLE SCREEN**

Now your home grounds can be screened from dust, noise, traffic, objectionable views, and trespass with this living fence of sturdy, vigorous Amur Honeysuckle at amazingly low cost. Referred to as "Thanksgiving Honeysuckle" because of its profusion of bright red berries and forest-green foliage at Thanksgiving, when other shrubs are bare. Fragrant flowers in late May. Completely hardy and disease free. Thrives in sun or shade. A bushy plant from the ground up. A perfect nesting haven for songbirds. Set plants 15 inches apart in a single row for hedge effect this summer.

Vigorous 12-inch hedging grade plants.

25-ft. of Hedge	20 PLANTS only	3.75 Post-paid	40 PLANTS \$7 Post-paid (50-ft.) only \$7 paid
100-ft.	80 PLANTS Only	\$13 Postpaid	

Note!

WEEKLY PLANTING DEMONSTRATION

Every Saturday at 2:00 p.m. (Standard time) during the spring planting season, March thru May, weather permitting, we will conduct a planting demonstration at the nursery. Demonstration will include tips on how to do your own planting easier, faster and better. Approved methods of planting bare-root stock; hedging (such as Multiflora Rose living fence); Balled-and-Burlapped plants; and Container-grown plants will be shown. Fertilization, mulching, pruning and other cultural practices will be demonstrated. No charge for "schooling," of course. Open to customers and visitors alike.

Hugh Steavenson.



**SIBERIAN ELM SCREEN OR WINDBREAK
(Pumila)**

Fastest-growing, drought resistant windbreak, hedge or screen in our plant. Our plants are grown from local growing windbreak or screen where you have plenty of growing room. Keep pruned to make handsome clipped hedge in more confined quarters. Set plants 2 feet apart.

18-24" Seedlings

100 for \$4.50	25 for \$1.60,	50 for \$2.65,
	500 for \$16.50,	ALL ABOVE POSTPAID



**AMOOR ARCTIC PRIVET HEDGE
(Ligustrum amurense)**

Hardy, anywhere in the country. If you desire a rapid-growing formal clipped hedge, Privet is a standard plant to use and our type is hardy anywhere in the country.

Heavy, 12-18-inch branched plants.
Set one foot apart for tight hedge.

10-ft. of hedge,	10 plants	2.55	20-ft. of hedge	20 plants	4.95
50-ft. of hedge	50 plants	.99	100-ft. of hedge	100 plants	17.50

All Postpaid

GREEN THUMB Sale!

Ornamental Flowering Trees

Drive Out to PLANTLAND Today!—Or Use Handy Mail Order Form on Page 20



GOLDEN RAIN TREE

(*Koelreuteria paniculata*)

Unique flowering tree. In mid-summer the whole tree is a cascade of golden bloom. Golden yellow flowers are borne in long clusters—a breath-taking sight when they stir in the breeze. Suitable for planting against walls, corners or wherever a flattering floral display is desired.

Special

18-24"
plants

\$1.00

3 ft. field-grown, \$3 ea., postpaid



← THUNDERCLOUD

Finest of the Purple-Leaf Flowering Plums. The tree reaches only 12 to 15 feet at maturity but bold outline and flaming foliage give a color glow to the home grounds no other tree can duplicate. In the spring, before foliage appears, bright red buds open into pink blushed blooms with deep red throat. Blooms are followed by small red plums that are good to eat.

Field-grown, \$2.60
branched,
3 to 4 ft.
Post Paid



← PINK SMOKE

(*Cotinus coggygria*)

Entire body of this dwarf tree (grows to 15 ft.) is enveloped in summer with masses of misty pinkish-grey flowers that make this plant resemble a drifting cloud of pink smoke. Blooms remain for weeks. Lush, bronze-tipped foliage develops fiery red and gold autumnal colors.

Heavy,
field-grown,
2-3-ft.

\$1.69

REDBUD

(*Cercis canadensis*)

Choice small tree laden with masses of purplish pink flowers at break of spring. Excellent for accent in shrub border. Completely hardy. Will take full sun or considerable shade.

Field-grown,
3 to 4 ft.
well branched.

\$2.00
Each
Post
Paid



WHITE FLOWERING DOGWOOD →

Best ornamental tree native to northern U. S. Nothing equals its flowering effect at break of spring. Bright red berries in fall; dense, lustrous foliage that turns scarlet in autumn; and horizontal branching habit make it a 4-season beauty. 4-year developed trees 4 to 5 ft.

An
exceptional
buy at
\$4
EACH
Shipped express
collect.



You're Always Welcome at

PLANTLAND



HUGH STEAVENSON

started Forrest Keeling Nursery on a back lot 19 years ago. The nursery now embraces 250 acres on which are growing over 10 million trees, shrubs, seedlings and evergreens. Steve has spent his working life in horticulture, forestry and conservation.



Here is a view of one of our planting fields you will see when you drive to our nursery!

February, 1957.

Dear Friend:

We cordially invite you to visit with us at the Nursery. Drive up and inspect our plants first hand. We are just an hour out of West St. Louis, on Highway 79---the most scenic route in East Missouri. We have plenty of parking area available, and tables for you to eat your picnic lunch. Pack the kids in the car and come see us!

However, if you live clear across the country, rest assured that your plants will be packed to reach you as fresh and full of growing vigor as if you were here to select them from the field.

Don't forget that early planting is hard to beat, so we suggest placing your order promptly while full selection of plants is still available.

We are looking forward to serving you.

Hugh Steavenson
FORREST KEELING NURSERY

American Association of Nurserymen • National Mail Order Nursery Assn.
Western Nursery Assn. • Missouri Nursery Assn.
St. Louis Landscape & Nursery Assn. • Plant Propagators Society



GREEN THUMB *Sale!* Ornamental Flowering Trees

TIDAL BASIN CHERRY (*Yedoensis*)

This is the famous Japanese Flowering Cherry that constitutes the majority of trees about the Tidal Basin in Washington, D.C. These trees were presented in 1912 by the Mayor of Tokyo and have enthralled sightseers ever since. A fairly small tree, spreading and umbrella-like in conformation. Becomes a cloud of fragrant white to pink blossoms in late spring. One of the hardiest of flowering cherries and easy to grow.

Spring Special 2 to 3-ft. branched \$1.00 EACH Postpaid



HOPA CRAB

One of the finest Flowering Crabs—masses of rose-colored blossoms followed by large, crimson Crabs (crimson all through), that are highly decorative and excellent for preserves.

Field-grown, \$2.25 4-ft. ea. Postpaid



CAROLINA SILVERBELL

(*Halesia*)

Snow-white bell-shaped flowers appear in May. Foliage light and airy and turning a clear yellow in autumn. Tree reaches maximum of 30 ft.

Sturdy, heavily branched, 3-ft. trees

\$2.29 Postpaid



PINK FLOWERING DOGWOOD

Same high qualities as white flowering Dogwood (see p. 12) except a gorgeous grafted pink flowering strain. This is considered hard to transplant, but we have had excellent success with these sturdy, 3-ft. plants.

\$4.99 ea.



KATHERINE CRAB

New! and utterly delightful. Katherine has created a sensation in gardening circles because of its unusually large double flowers of daintiest shell pink. Extremely floriferous. Very hardy. A collectors item.

3-4 ft. branched \$4 EACH specimens Postpaid

GOLDEN FLOWERING DOGWOOD (*Corus officinalis*)

This whole tree is filled with a cloud of gorgeous golden flowers. Flowers are followed by scarlet edible fruit which may be used in making preserves. Foliage silhouette and red autumnal color similar to White Flowering Dogwood. A rare tree, to 30 ft. with dense rounded habit.

A landscape prize at a special introductory price.
4-ft. branched trees,

\$3.50 Postpaid

PLANTLAND'S

GREEN THUMB Sale Specials

INDOOR PLANTS

When you come to PLANTLAND be sure and visit our new Conservatory of Indoor Foliage Plants. You will find many new and exciting ideas for interior decoration—all at purse-pleasing prices! Why not drive up today!



ROSE GARDENIA

Well known winter blooming Gardenia used extensively by florists. Our plants are in bud and will soon furnish waxy white corsage blooms. Foliage is a rich lustrous green. Culture is same as Geraniums. Gardenia requires more light than house plants and thrives best outdoors through spring, summer and early fall.

Bushy plants in bud from
3 in. pots. **90c** each
Postpaid

CUT-LEAF PHILODENDRON

(*Philodendron Johnsill*)

Finest of all Cut-Leaf Philo's. Erect-growing variety with symmetrical shape—New leaves grow from center of plant, so it grows in a perfect conformation like a fountain with water coming out of the center.

From 3 in. pots;
4 to 6 leaves;
8 to 12 in. tall;

150
Ea. Postpaid



MEMORIAL ROSE (*Rosa wicheraiana*)

At last, a superb slope ground cover for banks too hot and sunny for ivies. It grows flat on the ground where its matting runners tenaciously hold the soil and its semi-evergreen foliage creates a smooth carpet of greenery. White flowers in mid-summer followed by red berries. Hardy, vigorous and pest-free. Plant 2 feet apart.

20
Plants **\$4**

10 plants \$2.19
50 plants \$9
100 plants \$16
all postpaid



MISSOURI BLACK WALNUT

No nut tree excels the native Black Walnut for stately growth and tooth-some nuts. This Spring we offer strong 30-51" seedlings produced from heavy bearing trees growing on our farm.

\$1 EACH
Postpaid

THREE POPULAR DECORATOR SHRUBS



FRAGRANT HONEYSUCKLE

Rare shrub whose creamy flowers will fill your spring garden with delicate fragrance. Masses of ruby fruits appear in early summer. Plant in sun or partial shade. Foliage is blue-green below and deep emerald above.

18-inch plants

95c Ea.
Postpaid



HILLS OF SNOW HYDRANGEA

Excellent small shrub. Dense-growing, with conspicuous, large, creamy white flowers in July. Blossoms at the ends of the stalks so profusely that the plant is a rolling mass of snowy bloom. Easy to grow, and will bloom next summer.

Field-grown
plants,
18-24-inch.
\$1
3 or more
90c each.
Ea. Postpaid.



SPIREA VAN HOUTTE

Improved Bridal Wreath. No other shrub provides such a fountain-like display of snowflake bloom in spring. Revives in full sun or endures considerable shade. Grows to 5 or 6 feet and makes a superb hedge when planted 2 or 3 feet apart.

Field-grown,
sturdy plants,
18-24-inch.
60c **6 or more**
55c each.
Ea. Postpaid.

For Spring Glow—NOW Is The Time To Buy Your FLOWERING SHRUBS



Butterfly-Bush
PINK CHARMING (Buddleia)
Most exquisite of all Buddleias. Elegant long sprays of lovely pink bloom, often 12 to 15 inches long, that fill in the late summer when few plants are in flower. Attracts colorful butterflies.
Strong 2-Year Plants \$98 Postpaid



FORSYTHIA—Lynwood Gold
Compact in growth. Rich flowers of deepest golden yellow literally smother the branches. A worthy companion to Spring Glory! Order yours now at this Low Price!
Container-Grown 5\$55 Ea.
Plants, 18-24 in. Postpaid



DWARF PINK DEUTZIA
(Deutzia rosea)
A superb dwarf seldom more than 2 or 3 feet high. Masses of frosty-pink bell-like flowers in May. Shrub is dense, compact, fountain-like. Dwarf character matches modern architecture. Grows to 4 ft. Completely hardy.
Strong 2-Yr. Husky Plants \$1.89 Postpaid



DWARF GOLDEN MOCK ORANGE
New—dwarf—glamorous! Has the big, fragrant Sweet Mock Orange flowers plus golden foliage throughout growing season. Ideal for accent and color. Grows to 4 ft. Completely hardy.
Strong 2-Yr. Plants \$1.89 Postpaid



VIRGINIAL MOCK ORANGE
(Philadelphus coronarius)
Plants are simply laden with snowy single and double flowers in May and June that perfume the entire yard. Completely hardy and easy to grow. Happy in full sun or part shade.
Field-Grown 18-24 in. Plants \$6.89 Postpaid



Best in FRENCH LILACS

From the dozens of French lilac varieties we have winnowed the list to four which are pre-eminent in providing gorgeous bloom. Heavy flower trusses of these beauties dominate the May garden with their color and fragrance. Our heavy, grafted plants come into bloom quickly (many the first year).

Ellen Willmott—
double white
President Lincoln—
single clear blue
Ludwig Speth—
single red
Katherine Havemeyer—
double pink
Strong 18-24" field-grown

\$1.89 EACH POSTPAID

4 PLANTS \$6.89 POSTPAID



Rose Shrub HONEYSUCKLE
(Lonicera grandiflora rosea)
This is a sturdy hybrid Honey-suckle. It attains a height of only 6 ft.—and takes only a couple of seasons. Has deep pink flowers, splendid sea-green foliage and ruby fruits.
Strong 18 to 24 in. field-grown plants

89¢ each; 3 or more 80¢ each Postpaid



FATHER HUGO ROSE
(Anthony Wateray)
A trim, dainty compact bush 2 to 3 feet in height. A mass of red bloom in spring and intermittent flowers throughout summer. Extremely hardy, and grows in sun or part shade.
Field-grown, 2 yr., 18-24 in., any quantity, \$95 Postpaid

2 yr. heavy \$1.19 each; blooming size Postpaid



DWARF RED SPIREA
(Anthony Wateray)
A trim, dainty compact bush 2 to 3 feet in height. A mass of red bloom in spring and intermittent flowers throughout summer. Extremely hardy, and grows in sun or part shade.
Field-grown, 2 yr., 18-24 in., any quantity, \$95 Postpaid

SPECIAL! \$1.19 Each Heavy 2 ft. Postpaid



FORSYTHIA Spring Glory
"SPRING GLORY" is the loveliest of all Golden Bells. Masses of large, pale yellow flowers cover the branches and literally bend them to the ground. Infinitely more colorful than Forsythias commonly seen.

SPECIAL! \$1.19 Each Heavy 2 ft. Postpaid

CARDINAL BUSH
(Weigela varicellata)
Heavily covered with hundreds of scarlet-red blossoms in mid-May, and scattered blooms throughout summer. Extremely hardy. Plant in full sun or partial shade. A "must" where maximum color is desired.
Field-Grown, 18-24 in., Heavy Plants \$1.50 Postpaid

18-24" plants. 79¢ Each Postpaid

TAMARIX Summer Glow
(Tamarix ramosissima)
Lovely, sea-green foliage is laden with cascades of turian pink flower spikes all summer. Moderate size to 8 ft. but can be kept pruned to 5 or 6 ft. Both flowers and lace-like foliage excellent for cutting. Very hardy.
Field-Grown, 18-24 in., Heavy Plants \$1.50 Postpaid

18-24" plants. 79¢ Each Postpaid

CRANBERRY BUSH
(Viburnum trilobum)
A beautiful shrub with great clusters of ruby-red berries that appear in late summer and remain through the winter. Huge white flowers, 4-inch clusters, in early spring.
Field-Grown, 18-24 in., Heavy Plants \$1.50 Postpaid

18-24" plants. 79¢ Each Postpaid

FRENCH PUSSY WILLOW
(Salix caprea)
Heavily covered with hundreds of scarlet-red blossoms in mid-May, and scattered blooms throughout summer. Bright grayish-green foliage. Severe cutting increases size of catkins following year. Special!

Field-Grown, 18-24 in., Heavy Plants \$1.50 Postpaid

Plantland's

LANDSCAPE SERVICE

HINTS to BETTER LANDSCAPING

Nothing is more becoming to the home than a clear sweep of lawn. Keep it open and uncluttered. Confine plantings of shrubs, evergreens and flower beds to the home foundation, yard borders and corners.

Use trees to frame the home and provide shade as needed, particularly on the west. Remember that a small shade tree will increase its value many times over in a few years.

The front doorway is usually the focal point of the landscape picture. Accent it with evergreens or shrubs scaled to its dimension. Avoid varieties that will over-grow the scale, or such exclamation points as Irish Juniper.

In the foundation planting, choose plants that create long, low horizontal lines and that do not cover windows. This is particularly important with modern architecture.

Tall shrubs soften the vertical corner lines of the house.

Foundation planting should extend beyond the corner of the house, visually broadening the house and carrying the eye from the roof line to the lawn. Flowering trees of restricted growth are excellent to frame the house and may be tied to the foundation planting with ground covers.

Hedging can be very effective for extending horizontal lines and may be used across and beyond the foundation as well as for usual boundary and area-divider purposes. A great many finer plants may be used for hedging and one need not resort to common privet.

Gain privacy and protection in the rear yard with screen and border plantings. This area may then be used as an outdoor living room, and space allotted for garden and service areas as required.

Planting and Care of Nursery Stock

We find that just about everyone, green thumb or not, has a pretty good idea how to plant trees, shrubs, evergreens or what have you? There are many cultural details to learning, fertilization, spacing of plants, spraying and other practices that are often heavy in the average home-owner's mind, however, and we have prepared an instruction sheet which covers essential points.

It covers rose growing in detail; general planting instructions; mulching practice; planting bare-root, B&B, and container-grown plants; strawberry culture; best location and spacing of fruit trees, berry plants, and even rhubarb, asparagus, and horseradish. It also covers essential seasonal and house plant culture as well as requirements for acid-loving plants such as azaleas and rhododendrons.

FREE! We send out a copy with each order, of course, but whether you order from us or not a postcard will bring you a copy.

WHEN IS THE TIME TO PLANT

Anytime! Yes, anytime you can get a spade in the ground.

During the dormant season—mid-fall through spring, excepting when the ground is frozen—bare-root trees, shrubs and roses are successfully transplanted. Our modern cold-storage keeps our plants field-fresh and completely dormant until shipped to you.

Balled and burlapped (B&B plants) also extend the planting season, and they may be planted almost the year 'round, although the period June 1st until late August is critical with most B&B plants.

Container-grown plants may be planted literally anytime—mid-July or mid-January, if you can dig a hole.

Hugh Steavenson

Have You a LANDSCAPE PLANTING PROBLEM?



We invite you to use our counseling service. Ralph Shugert, landscape horticulturist, heads our team of trained landscape planners.

Ralph Shugert, B.S. in Forestry, University of Missouri 1946, has a background of hundreds of landscape designs from the simplest to the most comprehensive lay-outs.

Whether your problem is planting a door step or landscaping a factory, we can help you. We have planted any number of schools and institutions, but many more home grounds from the simplest to the more elaborate. We can prepare a simple sketch from your photos and measurements and advise you on proper plant selections. If you live near the Nursery (within 100 miles) arrangements can be made to have one of our landscape men counsel directly with you on the ground. You will find this service most valuable.

Remember this: nursery plants are one of the very few products that increase in value from the day of purchase. (Most articles decrease 20 to 50 per cent in value immediately upon delivery). A tree you purchase today, you would not part with for 10 times the purchase price 5 or 10 years hence. Let us help you select your plants for most rewarding returns.

FORREST KEELING CONTAINER-GROWN PLANTS

Forrest Keeling Nursery produces—by far—more container-grown trees, shrubs, vines and evergreens than any other nursery in the vast east-Missouri-southern Illinois region.

A container plant can be planted any time you can stick a spade into the ground—mid-summer, mid-winter, spring or fall. They are actually "pre-planted." You get the entire root system which is established in the best potting soil we can formulate. A container plant suffers no transplant shock; it keeps right on growing and will often overtake a much larger plant grown the conventional way.

You will find a wide assortment of container plants at "Plantland." They are so easy to plant. And economical, too. You'll find it fun to garden with our vigorous, sturdy, container-grown plants.

Do not hesitate to plant in mid-summer with our container plants!

FLOWERING SHRUBS

Featured In
PLANTLAND'S
Annual Spring

Green Thumb Sale



CLETHRA Pink Snow

Most fragrant of any garden shrub. Clethra bursts into a snow bank of bloom in late July when most shrubs are no longer flowering—and fills the entire garden with a delicate fragrance. Neat and compact, growing to 4 to 5 ft.

Bushy 18-inch
Plants \$1.29 each,
Postpaid.



Blue Prince HYDRANGEA

(Nikko Blue)
Immense globe-shaped flowers, 12 inches across, last 8 to 10 weeks or more. Pure pink on alkaline soils; a heavenly light blue where plant is in acid soil. Plant grows to 2 or 3 feet in diameter and height. Fine foliage throughout season.

\$1.69 each,
postpaid



GOLD DROP (*Potentilla*)

Dwarf, tough and lovely. Farm-like leaves are studded with golden buttercup-like flowers early June to October. A fine dwarf for northern friends as it is hardy anywhere in the country. For low hedges it has few equals. Use in full sun.

Husky 15-inch
Plants \$1.00
each, postpaid

CHINESE HYBRID LILAC

(*Syringa rothomagensis*)

We have tried and examined about every variety of Lilac, and for sheer lovely effect, ease of culture, modest size, good foliage and reliability in producing abundance of clear lilac flowers, we rate this variety tops. At our mother's home we have a 50-foot screen of this Lilac that is a neighborhood delight each year.

2 yr.
Field-grown, \$1.29
18-24 in. each



ALTHEA—Double Red

Our new double flowering type with its camellia-like flowers often 3 to 4 inches across, provides a riot of color from mid-summer till frost—a period when few flowering shrubs are in bloom.

18-24 Inch
Spring Special at 89c
Postpaid



VITEX or SUMMER LILAC

Lavender-blue flowers from July until fall. Gray, aromatic foliage. Endures adverse conditions. Buy yours now at these savings!

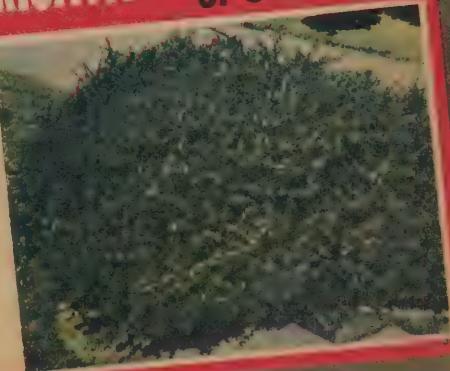
18-24 Inch Plants \$1.29
Postpaid

COTONEASTER DIVARICATA

The Queen
of Shrubs

Divaricata is first among the queenly family of Cotoneasters. A true aristocrat among shrubs. In fall it is ablaze with thick scarlet berries and glowing red foliage. Summer foliage is equally desirable—highly polished dark green; as thick and waxy as any broadleaf evergreen. A profusion of pinky-white, jewel like flowers in May precede heavy trusses of berries. Plant grows 4 to 5 ft. Thrives in shade or sun. Highly desirable for bank covering, hedging, shrub border or in foundation planting. Laughs at drought and exposure.

Our heavy 24-30 inch
plants—a terrific
buy at \$1 EACH
post-
paid



**- IT'S EASY TO
ORDER BY MAIL!**

**Your Best Insurance! Missouri Grown
FORREST KEELING
Climatized Stock!**

Nowhere in the whole country is nursery stock so well climate proven as right here in the St. Louis or N. E. Missouri area. With our sizzling summers, frigid winters and every climate freak imaginable, "if it grows here it will grow 'most anywhere'."

It's good insurance to insist on
Missouri Grown

**MISSOURI
GROWN
IS HARDY . . .**

**COMPLETE SATISFACTION
GUARANTEED**

All plants and other material guaranteed to reach you in A-1 condition and to be fully up to grade and as advertised. Prompt replacement or refund if you are not fully satisfied.

Plants are furthermore guaranteed to grow. If loss occurs—even if due to conditions beyond our control, such as drought, bad drainage, neglect or whatever—we will share your loss and replace such stock at one-half purchase price, if report is made to us by July 1st following shipment.

"PLANTLAND"

Forrest Keeling Nursery

ELSBERRY, MISSOURI

Name _____ Date _____
(Print clearly, all members of same household should order under one name)

Street (or R.D.)

Street (or R.D.)

City _____ **Zone No.** _____ **State** _____

Express Office _____
(If different from P. O.)

SPECIAL SERVICE—

If an item you order is out of stock may we substitute a similar variety of equal or greater value? Write Yes or No ()

Order Early

Send remittance in full with your order or give credit references.

**OUR TELEPHONE NUMBER
ELSBERRY - TWIN OAKS 8-5571**

AMOUNT ENCLOSED

S - www.myspace.com/thisisnotablog

Check **Money Order**

If Additional Space Is Needed
Complete Your Order on Plain Stationery

TOTAL ENCLOSED

1

GREEN THUMB Sale!

Plantland's
HARDY

Perennials



HARDY CARNATIONS

GRENADIN — Beautiful border plants that are compact and dwarf. Unexcelled for borders, edging and rock gardens. Has a spicy fragrance.



(Gaillardia) DAZZLER

Probably the most desirable of all perennials. Large flowering type with blooms of bright golden yellow with a center disc of satiny maroon. Drive to Plantland today.



DELPHINIUM

GIANT PACIFIC HYBRID—Newest and finest of all Delphiniums. Mixed colors from pale blue to indigo with many intermediary pastels. Order yours now!



SHASTA DAISY
(Chrysanthemum maximum)

DIENER'S DOUBLE FRINGE — Very free flowering and easy to grow. Our Diener's has five-inch flowers, pure white, with large golden centers.



HARDY PHLOX

FLASH—Bright scarlet, seems to glow with fire. Best red Phlox in existence. Order yours now at these "GREEN THUMB" prices.



RED HOT POKER
(Tritoma pfitzeri)

Brilliant rich orange-scarlet flower blooming in August and September. A great favorite in all mid-America.

PRICES ON ALL PERENNIALS

Your choice
of varieties **45¢ EACH**

3 FOR \$1.19

12 FOR \$4.49

All Postpaid

See Summer Flowering Bulbs, Pg. 21

PEONIES, IRIS, LILIES, HEMPS, Pg. 23



CREEPING PHLOX
(Phlox subulata)

EMERALD PINK—Early spring bloomer, with moss-like evergreen foliage. Completely covered with blooms. Ideal for rock gardens. Drive up today!



BASKET OF GOLD
(Alyssum saxatile compactum)

Attractive early flowering perennial. Grows well on margins of sunny borders, or in sunny areas in the rock garden. Bright yellow flowers in early spring. Dwarf plant about 12 inches high.

PLANTLAND'S

BIG 4

Great Favorites

Sale!

Beauty and
Color for
Your Garden



Save on BEST in HEMEROCALLIS

(Lemon or Day Lilies)

Dry or Damp, Sun or Shade, our HEMS grow ANYWHERE! And such wealth of bloom June until September! For rock-ribbed hardness; for trouble-free growth on all soils; for magnificent flowers to 6 inches across, you can't beat our field-fresh plants.

- Allure — Light canary; medium large.
- Gloria — Medium orange; good grower.
- Hyperion — Fragrant; large pale yellow flowers.
- Rajah — Mahogany flower.
- Margaret Perry — Brilliant orange-scarlet.
- Mikado — Rich orange; deep mahogany throat.
- Ophir — Deep golden yellow; red; fine large.

3 for \$1.69 59c each;
6 for \$3.29;
12 for \$6.39

Your selection—Postpaid

Giant, Life-time PEONIES.

Spectacular blooming varieties of highest rating—super fragrance and brilliance—at a price of ordinary types!

FESTIVAL MAXIMA — Paper-white; crimson markings; large and lovely.

EDULIS SUPERBA — Giant late-blooming silvery pink. True rose type.

FELIX CROUSSE — Deep rose-red. Superb for cutting or garden display.

JAPANESE RED — A blazing red! Fadeless color. Striking in vase or garden.

\$1.00 EA.
Postpaid



HARDY, Multi-Flowered Hibiscus Type

- Sparkling new Colors!
- Bushel-size plants by August—and smothered with bloom till frost!

We think these are the best chrysanthemums you can plant. And they are so hardy and require so little care! Nothing will make your autumn garden blaze with color like these Floribunda Cushion Mums! They are so full of flowers you cannot see the foliage. Flowers are 2 to 2½ inches across. By fall plants will measure two feet across. You will enjoy these beauties year after year! Our pot grown plants grow like mad. Place no closer than 18 inches apart.
BRONZE QUEEN, CRIMSON QUEEN, PURPLE QUEEN, YELLOW QUEEN

YOUR CHOICE 12 for \$4.39 39c Each; 3 for \$1.15 Postpaid

CUSHION MUMS

6 — New Giant Types — **BLUE RIBBON IRIS**

Best in the dazzling colors which make the older varieties pale by comparison. Our large, healthy, divisions will thrive on most any soil but keep in full sun.

- AUTUMN KING — Reddish purple; bloom in May and in Autumn.
- JAKE — Large ruffled white.
- GRAND CANYON — Deep canyon colors.
- SONRISA — Large copper pink.
- WABASH — White standards; purple falls.
- BERKELEY GOLD — Large, deep clear yellow.

3 for 1.49 Any 12
for \$4.49
Postpaid

PLANTLAND PEST CONTROL DUSTS and SPRAYS

Simplify your control of insects and disease with these modern and effective formulations. They combine the new "miracle" ingredients to bring you effective control with minimum effort. We have specified effectiveness first and cost second in bringing you the best pest control products available. You will find you save money, time and effort with Forrest Keeling formulations.

Plantland HOME ORCHARD SPRAY

— High Concentration —

One of the best combination insecticide-fungicide formulations available. A high concentration of the newer and more potent chemicals. Equivalents—26% Formate; 34.7% Methoxychlor; 50% wettable powder; 26% Rothane 50% wettable powder; 13.3% Aramite 15-W. Controls common insects and diseases affecting Apples, Peaches, Plums, Apricots, Cherries, Grapes, Small Fruits. Complete directions on 1-lb. canister (makes 18-gal. spray). Postpaid **2⁹** package.

Plantland GARDEN DUST

Insecticide Fungicide

Unsurpassed for all-around garden use as combination insecticide-fungicide. Contains Methoxychlor, Zineb, Derris, Rotenone. You neer only this one dust for all your plants. Start dusting when the leaves appear and repeat as necessary. Large 12-Oz. Duster Gun. Loaded, No Other Equipment Required. **1⁷**

Plantland EVERGREEN SPRAY

Contains Malathion, most effective general insecticide. Specific for bagworms and red spider (spider mite), the two common pests on evergreens. Equally lethal against most other insects attacking shrubs, ornamentals, vegetable gardens, fruit trees. 8-oz. Bottle (Makes about 10 Gals. Spray). Postpaid. **1⁷** Do not use indoors.

Plantland ROSE DUST

Kills chewing and sucking insects. Also prevents diseases, including leaf-spot and mildew. An ideal rose dust for the gardener who wants to grow clean healthy rose bushes with a minimum of fussing. Large 12-oz. Duster Gun—Loaded, ready to go—postpaid **1⁷**

GREEN THUMB *Sale* VALUES!

Save! on BULK PEAT MOSS!

Plantland's BLACK HYPNUM PEAT is the best there is—a mildly acid high-nitrogen peat moss from northern bogs. We buy this material by the carload and deliver bulk truckloads or bag ourselves at a very material saving to you! Our bulk processed domestic peat is far superior to baled imported peat and has been proven so in many growing tests. It is easier to use than the baled product.

Sorry, we cannot ship peat by parcel post or express. Available at nursery only or in 50 lb. \$2¹⁹ Bulk in \$4⁴⁹ Per Ton truck f.o.b. nursery.

NEW, rust-proof aluminum GRASS-STOP

Keeps grass from flower-beds, trees, shrubs. Stops both roots and surface runners. Continuous 40-ft. corrugated rolls. No clips. No joints. Won't interfere with mowing. Cuts mowing time in half. Never rusts.



Special Beaded Edger provides extra strength and safety.

4⁴⁹ Per Roll

Plantland's COB MULCH

Finest mulch—and most economical, too—for mulching Roses, Trees, Shrubs, Evergreens, Flower Beds. We grow 95% of our plants under mulch and haven't found any plant yet that doesn't thrive better under a blanket of mulch. This is Nature's culture. We use hundreds of truckloads of mulch annually and have tried every substance. Cob mulch heads the list in making plants flourish. There is a definite growth stimulation from cob mulch as compared to other mulches.

Large 4-Bushel \$2⁰⁰
Bag, Only

NOTE: For Pick-up at Nursery Only

Plantland Quality GRASS SEED

PREMIUM LAWN SEED

This is the finest lawn seed we can offer our customers, regardless of brand. Finest Kentucky Blue blended with Creeping and Chewing Fescue, Highland Bent, Red Top, White Clover.

5 LBS. 7⁹⁸
Postpaid

Plantland's "QUICKLAWN"

Excellent blend where quick turf effect is important. Kentucky Blue with Perennial and Common Rye Grass, Meadow Fescue, Red Top and White Clover.

5 LBS. 4⁷⁹
Postpaid

PLAYGROUND MIX

We have harvested FROM OUR OWN FARM of a bountiful crop of Kentucky 31 Fescue. This grass has withstood torments of the drouth years and the hardest kind of usage. We blend our Ky. 31 with smaller amounts of nurse grasses and White Clover to make the sturdiest, hardest-wearing lawn ever. PLANTLAND'S PLAYGROUND is ideal for rough, tough use. Sow it where romping children prevent usual grasses from growing—or on slopes, in service areas, and elsewhere you cannot maintain a turf. Because of our bountiful seed crop we are offering PLANTLAND'S PLAYGROUND at these low prices.

25 lbs. 9.98, fob nursery
100 lbs. 33.95, fob nursery

PLANTLAND'S

Sale!



Prefabricated, IN-THE-ROW PLASTIC GREENHOUSE Enjoy Flowers and Vegetables 1 to 2 Months Earlier and Later!

Here is a NEW product. A complete re-usable kit that will prolong and extend the growing season. Protects young tender plants from cold, wind, rain and will admit warming sunshine. Special ventilating openings prevent overheating on warm days, allows easy inspection and cultivating. Ready for use—nothing else to buy. 3 sizes—one is sure to fit your need!

5 ft. long 12 in. high 12 in. wide	1 95	25 ft. long 12 in. high 12 in. wide	4 95	25 ft. long 24 in. wide 18 in. high	7 95
all postpaid					

LIVING GIFTS!

Every season more and more people wish to send their friends "Living Gifts." It is very easy to do. You have only to select from our catalog whatever you wish to send. With your remittance, give us the name and complete address to whom you wish the plants shipped. We will send both you and your friend a suitable acknowledgement giving your name as donor and listing the stock you selected (without prices, of course). The order will be shipped at proper planting time. Complete satisfaction is guaranteed to you, and those receiving the gifts.

Forrest Keeling Nursery

Some "THANK YOU" Notes, From Our Many Satisfied Customers

"This is an addition to our previous orders of April 21st and May 27th, 1956. We just can't resist your splendid offers, and the fine healthy plants your nursery ships out."

—Kansas City, Mo.

"I received my nursery stock today in excellent condition. I am very happy about the shrubs and trees. They are wonderful . . . strong healthy and very good looking."

—Portland, Oregon

"Thank you for your excellent service last year—the stock was in fine condition . . ." Midland, Michigan

". . . The plants all arrived in good condition. I am well satisfied with the order." —Johnson City, N.Y.

Hundreds of Exciting Specials Await You at Forrest-Keeling! Look Thru This Booklet for Your Basic Planting Needs—Then Drive to PLANTLAND, and Discover the Many Unadvertised Specials that Await Your Inspection!



Our "HOLIDAY" Screen House

"The Finest We've Ever Seen"

Now—an all-purpose outdoor family room at a price that invites comparison!

Here is a cool, shaded retreat from stale indoor summer air and hot summer sun . . . safely beyond the reach of pesky flies, mosquitoes and stray animals. A bedroom by night, a living room by day . . . a dining room, playroom, kitchen, all-in-one. Useful the year round. Rugged all-aluminum construction to assure owners long years of summer pleasures—right in their own back yard!

HOLIDAY SCREEN HOUSE—Deluxe Model No. 666

9 x 12', 108 sq. ft. of living space. Modern aluminum sliding entrance door glides easily and smoothly on self-lubricating nylon rollers . . . can be installed on any side of screen house. Precision safety lock on door. Solid green vinyl-coated duck deluxe style roof designed with eaves and scalloped, fringed edge. Height of panels: 6'-6". Height of unit at peak: 8'-6".

Delivered to \$379⁰⁰
your door

Plantland's Quality FRUIT TREE Sale!



CHERRIES

MONTMORENCY—Best and most popular of all cherries. This is the famous pie cherry — surpasses all others for canning. Fully-ripened home-grown fruits are delicious fresh off the tree. Virus-free Gilbert strain.

KANSAS SWEET — The one reliable red sweet cherry for the middle-west. Large, dark red firm fruit with unexcelled flavor.

Prices on Cherries, top grade, 4 to 6 ft.

3 OR MORE \$2.50 EACH
Postpaid

"I have on several occasions bought some nursery stock from you. The last order was received yesterday. I want to say that it is a pleasure to deal with you. You have excellent nursery stock, fairly priced and beautifully packaged for shipment. Incidentally, the shipment received yesterday was in excellent condition, due to the excellent job your staff did in preparing it for shipment. It has been planted and I'm only waiting for warmer weather when most of it will flower."

Charles W. Thomas
Roanoke, Virginia

PLANTING SCHOOL EVERY SATURDAY

You'll enjoy these sessions at 2 p.m. each week. For more details see Page 11.

PEARS

Bartlett—Strong grower, produces when very young. Finest commercial pear. Fruit is large, juicy, golden yellow in color with a faint blush. Uniform in shape.

Seckel—Known as "Golden Sugar" because of its sugar-sweet flavor of highest quality. Bears young and heavily. Best 2 yr. trees. 4 to 6 ft. Your choice of varieties.

3 OR MORE \$2.00 EACH
Postpaid
\$2.29



Dwarf FRUIT TREES

Dwarf fruit trees are created by grafting scions of standard varieties on dwarfing understocks. They bear young, often the next year after planting. Fruit is generally larger than on standard-size trees. They are easier to maintain and harvest. Plant them eight to ten feet apart. Our dwarfs are from the best production available. Apples (excepting Delcon, a natural dwarf) are grafted on the famous Malling understocks.

DWARF PEACH

POLLY—A natural dwarf tree. White flesh colored fruit is delicious. Freestone variety, ripening mid-season—about ten days before Elberta.

BEST GRADE \$2.25
Postpaid

DWARF CHERRY

DWARF RICH—U.S. Dept. of Agriculture introduction. Bushy, shrublike tree only 3 to 6 feet tall bearing heavy crops.

BEST GRADE \$2.49
Postpaid

DWARF APPLE

DELCON—a deep red apple growing to only 12 feet, with a flavor combination of its parents, Jonathan and Red Delicious!

DOUBLE RED DELICIOUS—same as standard only a dwarf.

BEST GRADE \$3.90
Postpaid

DWARF PEAR

SECKEL—Exactly same as standard Seckel (best home orchard pear) except tree is a dwarf. Wonderful flavor.

BEST GRADE \$2.25
Postpaid

Plantland's Quality FRUIT TREE Sale!



PEACHES

EARLY ELBERTA—Large fruit—yellow, firm, delicious free-stone. Most popular of all peaches.

GOLDEN JUBILEE—Very early. Brilliant golden-fleshed, very juicy, and a free-stone. Excellent for canning.

HALE HAVEN—Colors all red long before it is ripe. Very sweet flavor. Free-stone. One of the best canning peaches.

RED HAVEN—Large, luscious and productive. Firm fruit, red in color with golden firm-textured flesh.

Prices on all Peaches, your choice of varieties alike or assorted. All FREE-STONE and all are SELF-POLLINATING. Best grade trees 4 to 6 feet.

\$1.69 EACH Each per 5 — 1.60 Postpaid
 Each per 10, 1.20 Not Postpaid
 Each per 25 or more, 1.10 Not Postpaid

New STANLEY PLUM

Large, dark blue, prune-shaped fruits, rich yellow meats. Free-stone.

4 to 6 ft., top-grade

PRICES ON PLUMS:

\$1.98 EACH 3 for \$1.85
 Each, Postpaid

Chinese Golden APRICOT

Large fruit often two inches in diameter. Heavy producer and very hardy. Excellent flavor. Unequalled by any other Apricot.

4-6 ft., Top Grade

\$2.30 each; 3 for \$2.25 each Post-paid
 RED DELICIOUS

This is the best spring in several years for planting fruit trees—particularly our husky two-year trees. Soil moisture has been replenished following the dry years. The outlook for growing conditions has never been better. If you haven't eaten tree-ripe fruit from your own trees you really haven't known how delicious it can be. Plenty of fruit, in variety, is vital to your family's health. Nothing can do more to ease the family food budget than a well-rounded fruit planting.
 [Incidentally, you can't buy better fruit trees and other fruit plants than those we offer.]



Plantland's Choice APPLES

Double-Red Delicious—Most popular late apple in America. Vigorous and a heavy bearer. This is the improved strain of the old Delicious.

Yellow Delicious—Easily the most desired golden-colored apple grown. Firm, crisp and juicy. Unexcelled in flavor when tree-ripe.

Golden Transparent—Earliest of them all and the tree bears when very young. These fine yellow apples provide delectable midsummer fruit. Early apples are particularly easy for the home orchardist to raise and are recommended by the Missouri Ag. College for this reason.

Dark Red Jonathan—The old Jonathan is an all-time home orchard favorite and this new red sport adds attractiveness to a fruit unsurpassed for crisp, winey flavor. Noted as an early bearer.

Prices on all Apples, your choice of varieties alike or assorted. Best 2 yr. trees, 4 to 6 ft.

\$1.75 EACH	Each per 5	1.70 each, Postpaid
POSTPAID	Each per 10	1.50 each, Not Postpaid
	Each per 25 or more	1.40 each, Not Postpaid



Delicious BERRIES

NOW!
DURING
ANNUAL

GREEN THUMB

Sale!

Belleville HORSERADISH

Our favorite variety, crisp, snappy taste not bitter. Our own plants will make usable roots the first year.

3 Crowns 50c 7 Crowns \$1.00
Postpaid

ASPARAGUS

MARY WASHINGTON — This giant is rustproof. Very tender.

NEW PARADISE — New variety, with extra large tips. Tender, delicious, fine flavor. Produces for weeks and weeks.

Prices on All Asparagus; Finest 2-year plants. Postpaid.

5 for 10 for 25 for 100 for
40c 70c 1.50 5.00

RED, RED RHUBARB

CHIPMAN'S CANADA RED—New variety, so productive that you can pull stalks all spring and summer. Stalks and flesh are bright red from top to bottom. Very juicy and sweetest of all varieties.

Each 3 for 6 for
80c \$2.00 \$3.50
Postpaid

VICTORIA—Standard variety that you can depend upon to provide delicious sauce and pies in early spring. Large red stalks, crisp and tender.

Each 3 for 6 for
30c 75c \$1.25
Postpaid

THE BEST IN STRAWBERRIES

Remember, strawberries are the first fresh fruit of the season. They are wonderful for your family's health—they liberally cosa with Vitamin C—and they are the easiest to grow small fruits to grow. Our plants are the new virus-free strains developed by the U.S. Dept. of Agriculture—the plants LIVE LONGER, BEAR MORE HEAVILY AND PRODUCE LARGER BERRIES. A few of strawberies 100 ft. long (planted 18 in. apart) will supply about 3 quarts of fruit a day for three weeks.

NEW BLAKEMORE — Very vigorous, drought resistant. Good yield on nearly all soils. One of the earliest varieties. Firm fruit, and tasty.

SENIOR DUNLAP—All-time favorite for home garden. Very hardy and always dependable, ripens in mid-season and is simply delicious to eat fresh, can, preserve or freeze.

Certified Virus-Free
Strain Strawberry
Your Choice, Postpaid 25 for \$1 100 for \$3.75 500 for \$13
1000 for \$21.90



ARMORE—The great new introduction of the University of Missouri. In an eight-year test it has out-yielded them all—an average of 3,847 quarts per acre. The berries are huge, cherry red and of superb dessert quality. It comes on late, which extends strawberry season.

BELLMAR—Honey-sweet, heavy bearing mid-season berry that has climbed to fame in the St. Louis area. Big, solid, firm clear through. Excellent for freezing or preserves. Long-bearing.

RASPBERRIES and BLACKBERRIES

RED RASPBERRIES

LATHAM—Most popular of all red raspberries. Heavy crop of bright red, delicious berries. Fine for freezing, good to eat fresh. Outstanding performer in ordinary soils.



INDIAN SUMMER—Sensational because of its size and unusual beauty. Berry has beauty, flavor and is an ideal everbearing variety. Bears large crop in spring and in the fall.

BLACK RASPBERRIES

CUMBERLAND—Largest fruit of the black raspberry family. Most popular because of size and productivity.

MORRISON BLACK RASPBERRY—New variety, fruit almost seedless. Extra fine for sauce, jams and pies. Large, glossy black fruit. Berries are firm in texture.

All Raspberries: 1 yr. No. 1 plants, Postpaid

5 for 10 for 25 for \$4.75 100 for 15.50
1.15 2.15

BLACKBERRIES

EARLY HARVEST BLACKBERRY—Early, and heavy bearing. Large, luscious berry. Free of disease.

No. 1 Grade Plants, Postpaid

10 for 1.75 25 for \$3 5 for \$1

EBONY KING—First blackberry to ripen and only blackberry variety in which each plant will bear a fine crop of fruit. Very hardy, and each plant is covered with immense quantities of extremely large fruit. Sweet flavor with little core. Disease free.

Ebony King Prices—No. 1 Root Cuttings, Postpaid

5 for 10 for 25 for 100 for
2.00 3.50 7.50 27.50

Plantland GRAPES



CONCORD—Large bunches of blue-black grapes. Delicious, sweet and tender. Outsell all other grapes year after year.

FREDONIA—Best early black grape. Hardy and productive. Ripens about three weeks before CONCORD. Popular sweet flavor.

Prices on All Grapes; 2 yr. No. 1 plants, Postpaid

50c ea. 3 for \$1.25 6 for \$2.25

12 for \$3.95

Plantland's Spring EVERGREEN Values!



DWARF GOLDEN THUJA

(Berkman)

Finest golden foliage of any evergreen. Very effective for color contrast. Neat, compact, egg-shaped in conformation without pruning. Completely hardy to the St. Louis, Boston zone.

Full-bodied 18-24" plants \$2.49
Spring Sale Special — each
2 for \$4.79, postpaid



BALLED AND BURLAPPED PLANTS AVAILABLE

Most all stock listed in this catalogue is available NOW at Plantland. The plants that cannot be removed from the soil can be selected now for later pick-up or delivery.

DARK GREEN THUJA

(American Pyramidalis)

Columnar, pyramidal in growth. Excellent dark, almost black-green foliage year 'round. Hardy as any plant we can offer. Fine landscape plant for accent at doorways or corners and for hedging and screening. Very Special — full 18" field-grown plants, \$2.25 value: Spring Sale Price

\$1.49 each
Postpaid



MINNESOTA STRAIN RED CEDAR

A form of Virginiana Juniper of blue-green cast, seed-propagated from Minnesota stock. For hedges and background plantings. Sheared, field grown plants, 30-36 inches.

\$2.49 5 for \$9.99 10 for \$18.99
each (Express Collect)
postpaid

YEWS

LUXURIOUS, DEPENDABLE BEAUTY
—AT MODEST PRICES

TAXUS—the Yew Family

Taxus (yews) are tops among evergreens in home landscape plantings. Yews in the home foundation planting are a mark of superiority. As hedges they are priceless.

We have thousands and thousands of yews in production—the best selections of the better varieties in this area. Visit the nursery where you can select larger balled and burlapped specimens—

15 inches to 36 inches—priced from \$5.00 to \$18.00

JAPANESE UPRIGHT YEW (Capitata)

Pyramidal in habit. Choice for specimen planting and as an upright grower in foundation planting. Also excellent for corner accents and hedging where dark green foliage with lighter growth makes it one of the more handsome of evergreens. The passage of years greatly adds to the beauty and value of this fine tree.

15" Plants, \$3.79 each
full and bushy Postpaid
2 for 7.19, Postpaid

HICK'S YEW (hicksii)

Narrow, columnar, upright. Choice for hedging and accent. For patio hedging it is superb. Black-green foliage. Red berries in fall.

12-15" Plants \$2.55 each, postpaid
6 or more \$2.40 each
postpaid

Upright Yew

Hick's Yew

SPREADING YEW (cuspidata)

Standard spreading yew. Vigorous grower spreading to wide dimensions but easily sheared to maintain at any size desired. Medium dark foliage.

12-inch \$2.40
plants each
2 for \$4.59
Postpaid

Spreading Yew



Here Are Star Values! -GREEN THUMB

Sale!



Dwarf Evergreen AZALEAS

Here are two wonderful Dwarf Azaleas of the Kurume group—dense, compact and packed with bloom buds. Evergreen foliage on both varieties. Plant Azaleas in straight sedge peat (our Plantland Peat is perfect). Be sure bed is well-drained—slightly elevated—and protected from winds and hot sun. **AZALEA CHERRY-RED** (*Hiaedegiri*) Flowers bright clear cerise completely covering the plant.

SNOW Blossoms a pure snow white. Most glamorous white Azalea. Foliage identical to Cherry-Red. Full compact plants, dug with soil ball, ready to bloom. Postpaid

\$1.99
Ea.

MAGNOLIA GRANDIFLORA

No other broadleaf evergreen is like the fabulous Southern Magnolia—huge, leathery, evergreen leaves. This romantic Magnolia towers to 90 feet in the south but is more often 20 to 30 feet when grown in the north. We are north of the Magnolia Grandiflora range, yet our plants have thrived and are well acclimated.

18-24" plants
container-grown

\$2.79 EACH
Postpaid



CHINESE HOLLY

(*Ilex cornuta*)

Splendid form of bush Holly. Lustrous leaves and large bright red berries. This species produces berries without the aid of pollen. Has thrived at our location north of St. Louis for years.

15-in. container-grown
for perfect transplanting. Postpaid, only

\$2.29
Ea.

ABELIA → GRANDIFLORA

Exquisite dwarf broadleaf evergreen. Abelia begins to show its dainty shell-pink blossoms at break of summer and simply doesn't stop until frost. Rich, lustrous foliage persists year 'round except in the most severe winters. Superb for low lines, entrance pieces or choice hedging. Revels in sun or shade.

1.89 plants—this
spring only.
Postpaid.

\$1.25
Ea.



SCOTCH BROOM

(*Cytisus*)

This gay and colorful small shrub from the fens of Scotland have revelled in our summers and will be a striking addition to your garden. Mass of yellow flowers like Sweet-peas in Spring; grass-green summer and winter. Grows on poor soils.

Bushy 12-15 inch
plants postpaid

\$1.00
Ea.

Hardy FIRETHORN

(*Pyracantha*)

Our Coccinea strain of Firethorn has redder berries and more proven hardiness than most types. Nothing provides such a fiery display in fall and winter. Evergreen foliage heightens landscape effect. Ours are container-grown; they transplant perfectly!

Regularly \$2.49 value
Spring Special
postpaid

\$1.99
Ea.

Hardy BOXWOOD

Famous Weller strain originating in Michigan. Vigorous and fast-growing for boxwood. Our plants were propagated from a notable St. Louis hedge that has thrived beautifully.

12-in. field-grown
plants, bushy and
compact. Postpaid

\$2.99
Ea.



Plantland's

EVERGREENS

GREEN THUMB
SPECIAL

Sale!

STAR VALUE!



BLUE PFITZER (*Juniperus glauca*)

One of our very finest spreading Junipers. Bluish-green cast gives splendid color contrast with other shrubs and evergreens. Exceptionally hardy; withstands sun and drought. Large specimens sell at \$11.00 and for this Spring only, we offer splendid, bushy, compact 12-15 inch plants. Prepaid at

\$1.99 EACH

(No quantity discount)

DWARF MUGHO PINE

Favorite dwarf evergreen. Widely used on each side of doorway, or at drive entrance. Perfectly hardy, and drought-resistant. Referred to as "Ball-shaped Pine."

8-12 inch Field-grown plants
Special—Only

\$2.75 Each
Postpaid



PFITZER JUNIPER

Most universally satisfactory and useful shrubs of them all. We grow thousands and always run short each season. "Just right" for so many locations. Handsome and hardy.

15-18" spread Postpaid \$2.49 each 6 or more \$2.25 each

↓ AUSTRIAN PINE (*Nigra*)



Favorite Pine for landscape planting. Dark green needles. Stately pyramidal form. Fast growing. Splendid for specimen or background.

Field grown, 15-18"
\$1.79 each,
postpaid



ROCKY
MOUNTAIN
BLUE PINE
(*Ponderosa*)

A truly handsome pine, but one rarely seen in landscape plantings. Blue-green needles are long and shaggy. Spire-like form. Used as single specimen, in groups or for background or windbreak planting. Strong, robust grower, enduring the hottest, driest situations and most severe northern blizzards. "Grows on a rockpile."

Field grown, sturdy 18-inch plants

\$2.00 each
prepaid
3 or
more \$1.50 each
prepaid

GREEN THUMB

Sale!

These 4 "TRIP SAVERS" Will Pay
for Your Trip to Plantland



CRIMSON GLORY ROSE

Acclaimed by American Rose Society to be highest rated rose ever grown! Gorgeous blooms of vivid crimson and velvet texture. Very fragrant. A mad bloomer.

Our No. 1 grade northern-grown plants are best obtainable.

Reg. \$1.45 **\$1** EACH
Special Only Postpaid



MIMOSA (Albizia)

or SILK TREE

Sensational Southern Belle but hardy at our location. Wonderful floral display of rosy, silky flowers. Tree is small in the north—about 20 feet—and groups well. Grey-green branches and fine, airy leaves. Our 2 to 3 foot plants transplant beautifully—priced low at

\$1 EACH
Postpaid



CREPE MYRTLE

Strong field grown plants
Special Only **\$1** EACH
Postpaid

Large, crinkly showy flowers. Glamour shrub of the South and now we find this new variety will thrive clear to the Iowa line and bloom first year from mid-summer to frost.

"Watermelon Red"



"Christmas All Year" American HOLLY

Finest, broadleaf evergreen in America. Cutting twigs only increases density and form. Grows well in sun or partial shade. We grow thousands and never have enough.

These plants are seed-grown from selected types that have endured northern winters for as long as 70 years.

10-to-
12-in.
plants **\$1** EACH
Special
Only
Postpaid